Language and Empire: The Vision of Nebrija

What are the origins of the words I’m using?

Redefining The Word: Examining a Racial Slur Entrenched in American Vernacular That is More Prevalent than Ever

Language as the “Ultimate Weapon” in Nineteen Eighty-Four

What are my preconceived biases of labels that categorize an individual or a group - are these biases applicable to all members of that group?

Talking about "Tribe": Moving from Stereotypes to Analysis

Does the language used in media reports about a person match the stereotype usually attributed to everyone that shares that person’s race or ethnicity?

Why The Language of Mass Murder Matters

Am I making a judgment or decision about someone solely based on his/her/their accent?

During criminal reporting, would public figures and the media use different vocabulary to refer to the crime and criminal if he/she/they were of any other race?

Language is one of the most basic means by which we communicate, making it incredibly powerful in shaping our thoughts, behaviors, and actions. Since language is used as a basis for all communication, it plays an immense power in every aspect of society including race relations, politics, international development, criminology, mental health and many more.

LensShift is committed to addressing misguided social impact work and misguided perceptions. We do so by facilitating learning, critical reflection and discourse on social change. Learn more at lensshift.org.